



BIG BAD WOLF

Case Study



Brand Architects and Designers of Demand

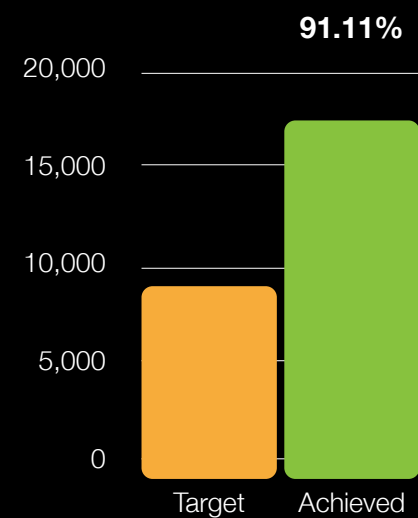
SCOPE OF WORK

- PR
- Organic social media
- Digital media marketing
- Onsite management
- Influencer marketing
- Radio and roadshows
- Landing page development

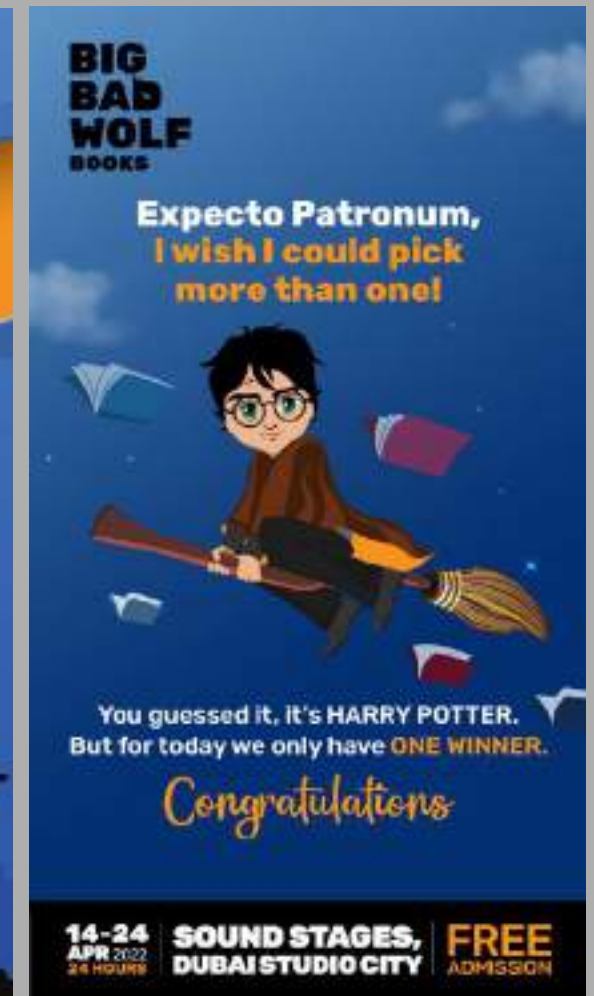
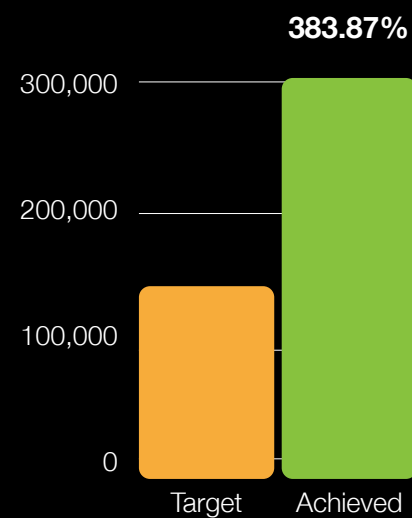


ACHIEVEMENTS

ENGAGEMENT



FOOTFALL



SOCIAL MEDIA RESULTS



Initial followers: **7,896**
Current followers: **17,242**
New followers gained: **9,346**
Hike of **118.3%**



Initial Page Likes: **15,918**
Current Page Likes: **17,222**
New likes gained: **1,308**
Hike of **8.19%**

