



Black Lily Branding

Case Study



Brand Architects and Designers of Demand

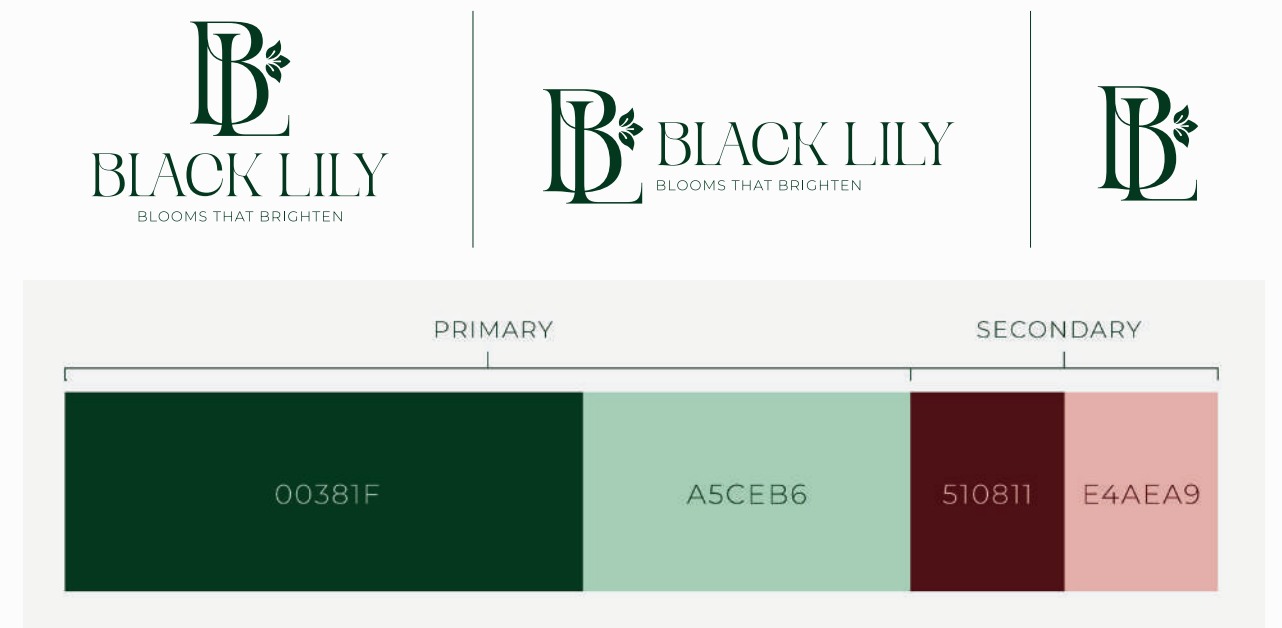
PROJECT BRIEF & SCOPE OF WORK

Project Brief

Conceptualizing a comprehensive brand identity for Black Lily by aligning all assets & elements to present a unified and professional image that represent the brand.

Scope of Work

- Ideation and conceptualization of the logo.
- Creation of essential corporate assets including visiting cards, letterhead, invoices, sales report template, payment receipt, flyer and gifting cards.
- Creation of digital assets like email signatures and PowerPoint templates.
- Design and production of outdoor signage.
- Purchasing the domain and initiating website development.



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BRAND ASSETS



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