



Gulf Paints

- SEO and Website Design
- Increase Organic Traffic
- Improving Search Engine Rankings for the Target Keywords

Case Study



Brand Architects and Designers of Demand

SEO RESULTS

No.	Channel	Sessions	Engaged sessions
1	Organic Search		
	Aug-01 2023 - Feb-29 2024	3.1K	2.1K
	Dec-31 2022 - Jul-31 2023	2.3K	1.6K
	% Change	▲ 34.1%	▲ 32%

Keywords in Top 3 27 ▲1
Keywords in Top 10 59 ▲11
Keywords in Top 30 78 ▲15

best exterior house paint	https://gulfpaints.com/your-guide-to-choosing-the-best-exterior-paint-combinations-for-home/	10 ▲30
best exterior paint combinations	https://gulfpaints.com/your-guide-to-choosing-the-best-exterior-paint-combinations-for-home/	18 10 ▲8
interior wall paint in UAE	https://gulfpaints.com/	17 10 ▲7
paint use	https://gulfpaints.com/	12 10 ▲2
dubai paint companies	https://gulfpaints.com/	12 10 ▲2
paint companies in dubai	https://gulfpaints.com/	15 11 ▲4
exterior wall paint in abu dhabi	https://gulfpaints.com/	15 12 ▲1
exterior house paint	https://gulfpaints.com/your-guide-to-choosing-the-best-exterior-paint-combinations-for-home/	13 ▲17
exterior paint combinations	https://gulfpaints.com/your-guide-to-choosing-the-best-exterior-paint-combinations-for-home/	39 13 ▲26
best quality exterior paint	https://gulfpaints.com/your-guide-to-choosing-the-best-exterior-paint-combinations-for-home/	20 15 ▲2
paint factories in uae	https://gulfpaints.com/	19 16 ▲7

34.1%

Increase in Organic Sessions

27

Keywords
in Top 3

59

Keywords
in Top 10

78

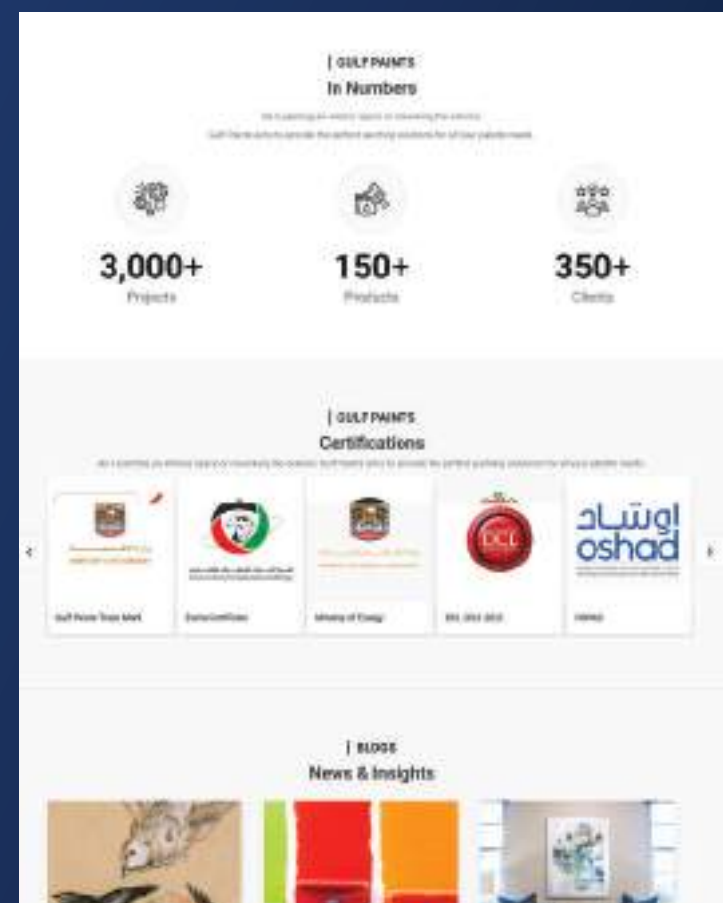
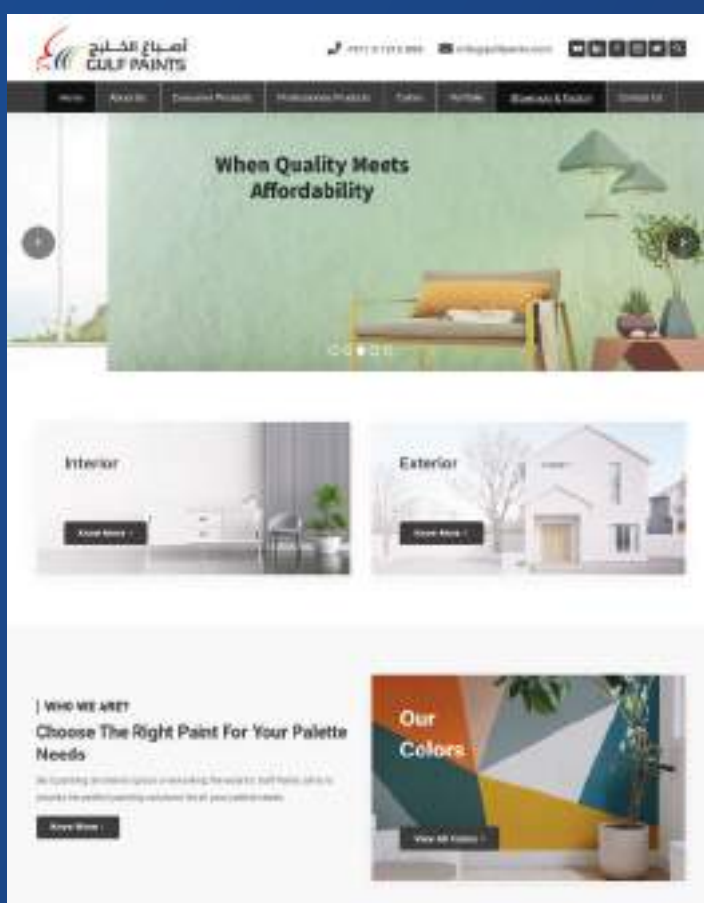
Keywords
in Top 30

Top
Keywords

Brand Architects and Designers of Demand



WEBSITE DESIGN



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