



جاشنمال
JASHANMAL

Store Launch at Manar mall

Case study



PRISM
ADVERTISING
BRAND ARCHITECTS AND DESIGNERS OF DEMAND

- Increase Footfalls
- Store Launch Activities
- Social Media Promotions



Brand Architects and Designers of Demand

ACHIEVEMENTS

Online and Offline Promotions For The Store Launch

- Influencer Marketing to promote the event
- Buzz on social media.
- Cube designs for Store
- Live Calligraphy on Products at the Store



RESULTS

- **41,729** Organic Social Media reach through Influencer Marketing
- Increase in **footfalls** at the store
- Customized products by the Engraving Professional

