



Pan Arab Interventional Radiology Society Annual Congress (PAIRS) 2024 Case Study



Brand Architects and Designers of Demand

PROJECT/THE BRIEF & SCOPE OF WORK

Production, execution, and management for PAIRS' 24, DWTC ensuring a seamless and successful event experience

Designing:

Creating a detailed 3D mockup the stand exhibition, ensuring precise visualization and alignment with their branding and experiential objectives.

Stand Setup:

Construct a 6x4 meter structure featuring a raised floor, designated storage area, carefully selected furniture arrangements, ensuring a functional exhibition space.

Technical Support Service:

Provide an onsite engineer along with additional spare laptops to ensure seamless operation and swift resolution of any potential technical issues.

Logistics service:

Manage the comprehensive transportation, setup, and post-event dismantling processes from start to finish.





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