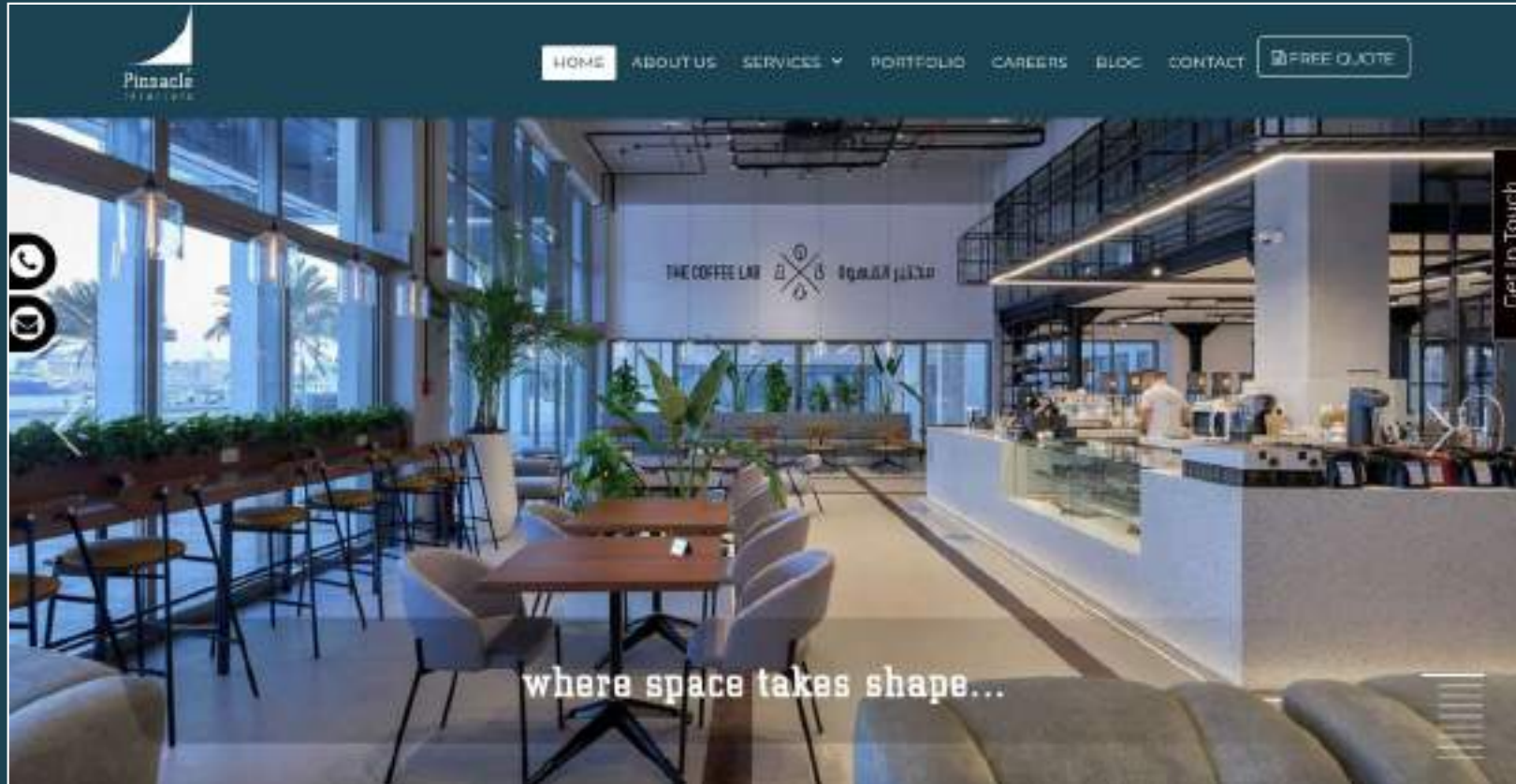


Pinnacle[®]
Interiors

SEO

Case study



PRISM
ADVERTISING
BRAND ARCHITECTS AND DESIGNERS OF DEMAND

- Increase Organic Traffic
- Improving Search Engine Rankings for the Target Keywords

Brand Architects and Designers of Demand

RESULTS

Increase in Organic & Direct Sessions

16.5%

Increase in
ORGANIC Sessions

62 %

Increase in
DIRECT Sessions

No.	Channel	Sessions	Engaged sessions
1	Organic Search		
	Jun-01 2023 - Feb-29 2024	8.5K	6.1K
	Aug-31 2022 - May-31 2023	7.3K	5K
	% Change	▲ 16.5%	▲ 21.7%
2	Direct		
	Jun-01 2023 - Feb-29 2024	3.9K	2K
	Aug-31 2022 - May-31 2023	2.4K	1.4K
	% Change	▲ 62%	▲ 43.4%

RESULTS

Number of Keywords in Search Engine Searches

19

Keywords in Top 3

110

Keywords in Top 10

215

Keywords in Top 30

Top Keywords

Office fit companies in Dubai	https://www.pinnacleinteriors.org/fit-out/	15	5 ▲10
Best F & B design and fit-out in Dubai	https://www.pinnacleinteriors.org/service/fb-restaurants-and-cafe/	33	1 ▲32
Interior design companies in abu dhabi	https://www.pinnacleinteriors.org/	51	39 ▲12
Interior design companies in abu dhabi	https://www.pinnacleinteriors.org/	48	39 ▲9
Fit out companies in dubai	https://www.pinnacleinteriors.org/fit-out/	33	28 ▲5
Best office fit out companies in Dubai	https://www.pinnacleinteriors.org/fit-out/	17	10 ▲7
Interior Design company Abu Dhabi	https://www.pinnacleinteriors.org/	47	20 ▲27
Office fit company in Dubai	https://www.pinnacleinteriors.org/fit-out/	11	7 ▲4
office fit out contractors in dubai	https://www.pinnacleinteriors.org/fit-out/	17	12 ▲5
office fit out in dubai	https://www.pinnacleinteriors.org/fit-out/	13	10 ▲3
office fit out dubai	https://www.pinnacleinteriors.org/fit-out/	17	9 ▲8
Interior Design and build companies in Dubai	https://www.pinnacleinteriors.org/	51	14 ▲37