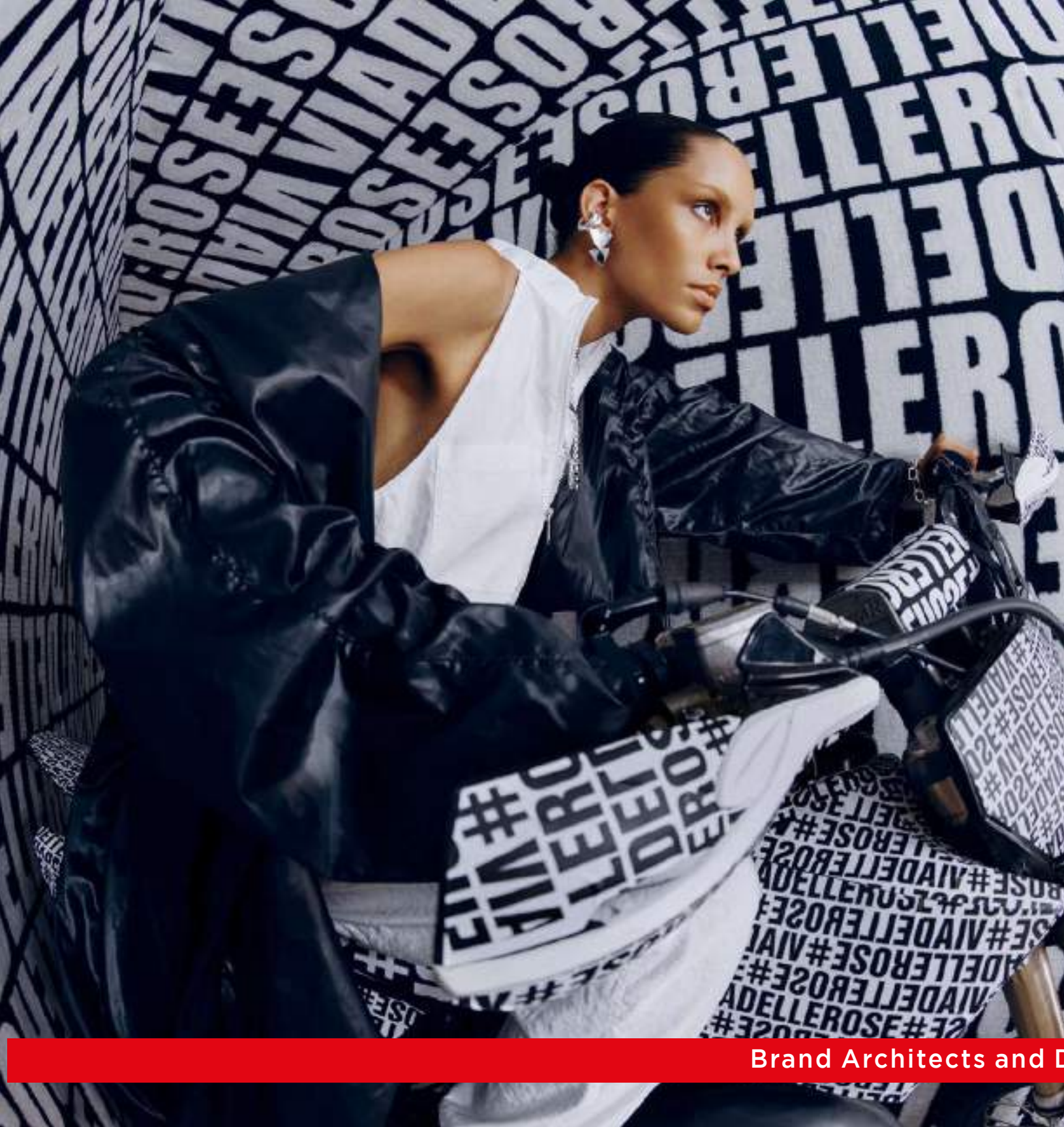




#VDR

VIADELLEROSE

Case study

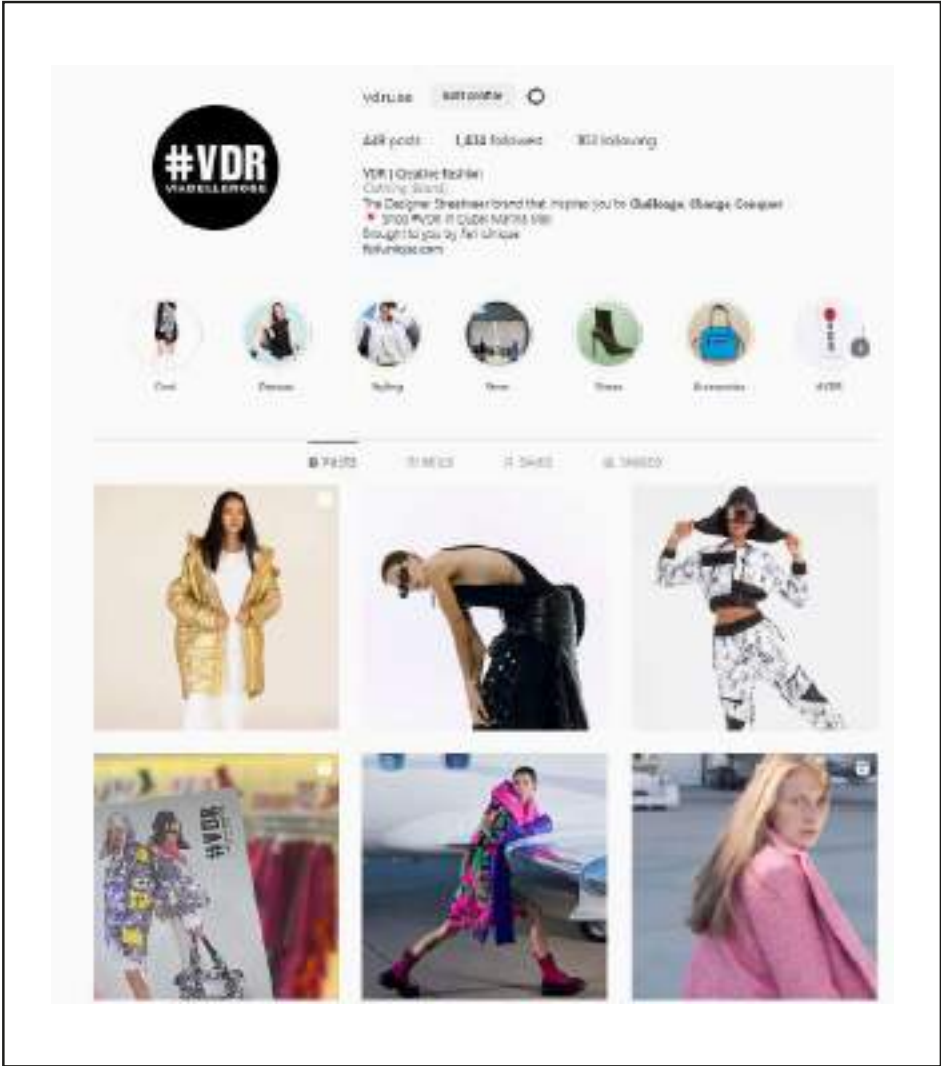


PRISM
ADVERTISING
BRAND ARCHITECTS AND DESIGNERS OF DEMAND

- Brand Awareness
- Social Media Marketing

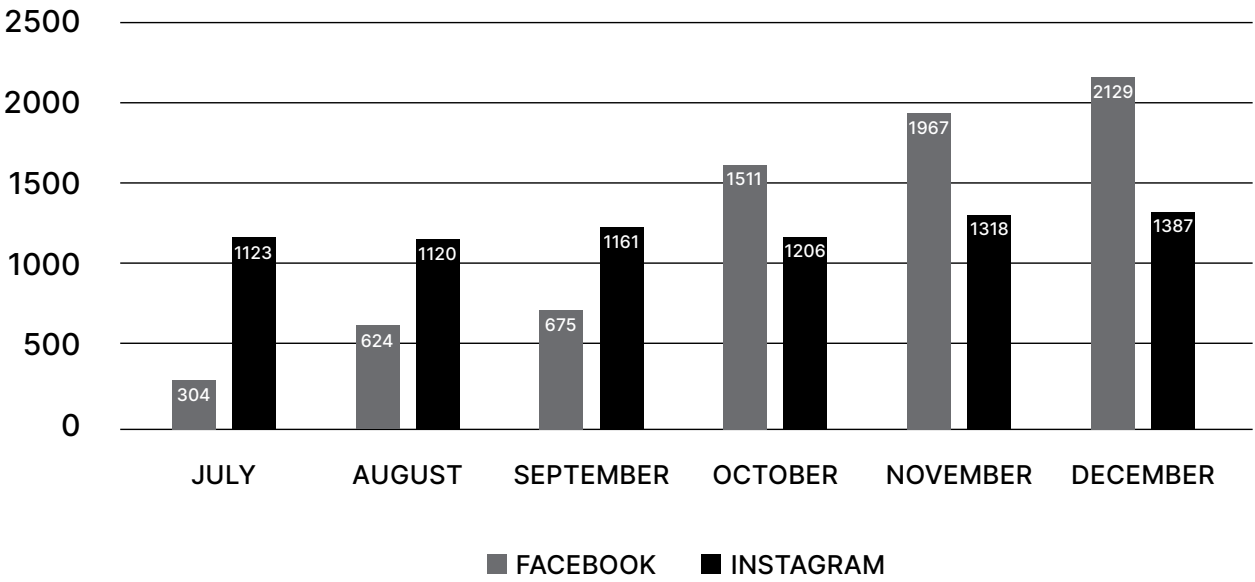
Brand Architects and Designers of Demand

RESULTS



SOCIAL MEDIA ORGANIC

THE CONCEPT BEHIND #VDR IS TO PROVIDE A UNIQUE RANGE TO THOSE WHO CHOOSE COMFORT AND STRIVE TO STAND OUT. VIA DELLE ROSE: REDEFINING THE MEANING OF FEMININE STREETWEAR.



INFLUENCER MARKETING

COLLABORATED WITH MACRO INFLUENCERS
TO SPREAD WORD ABOUT THE BRAND AND
FOR CREATIVE CONTENT CREATION.

INFLUENCER NAME: **AROOJ KAASHIF**

CATEGORY: **BEAUTY AND FASHION**



REEL VIEWS: **3.6K**

LIKES: **55**

COMMENTS: **20**



REEL VIEWS: **25.4K**

LIKES: **1,553**

COMMENTS: **252**