

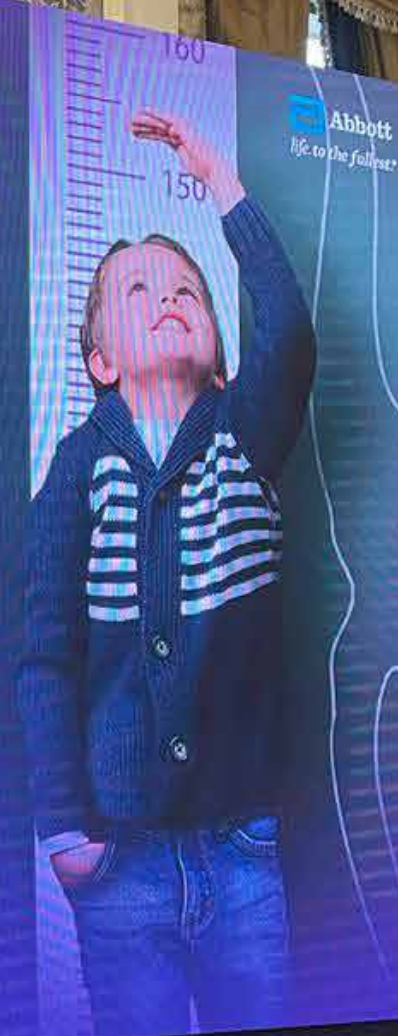
PediaSure[®] 2+

INNOVATIONS IN
PEDIASURE[®]
PEPTIGRO



SCAN THE QR CODE
TO MEASURE CHILD'S GROWTH

For Healthcare Professionals Only
ANI-UAE-PN-2025-4860



PediaSure[®] 2+

PEDIASURE HEALTH CARE PROFESSIONALS EVENT

Case Study



PRISM
ADVERTISING
BRAND ARCHITECTS AND DESIGNERS OF DEMAND

Brand Architects and Designers of Demand

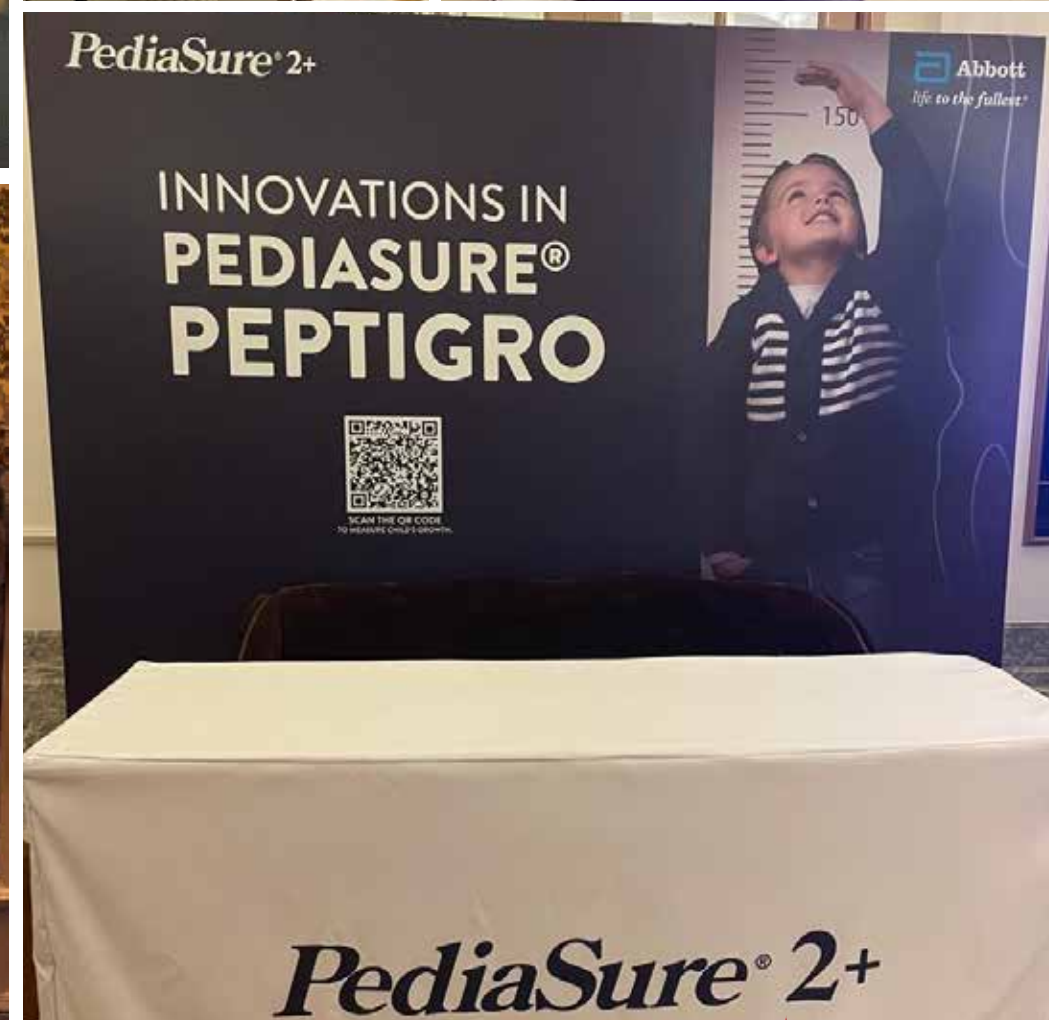
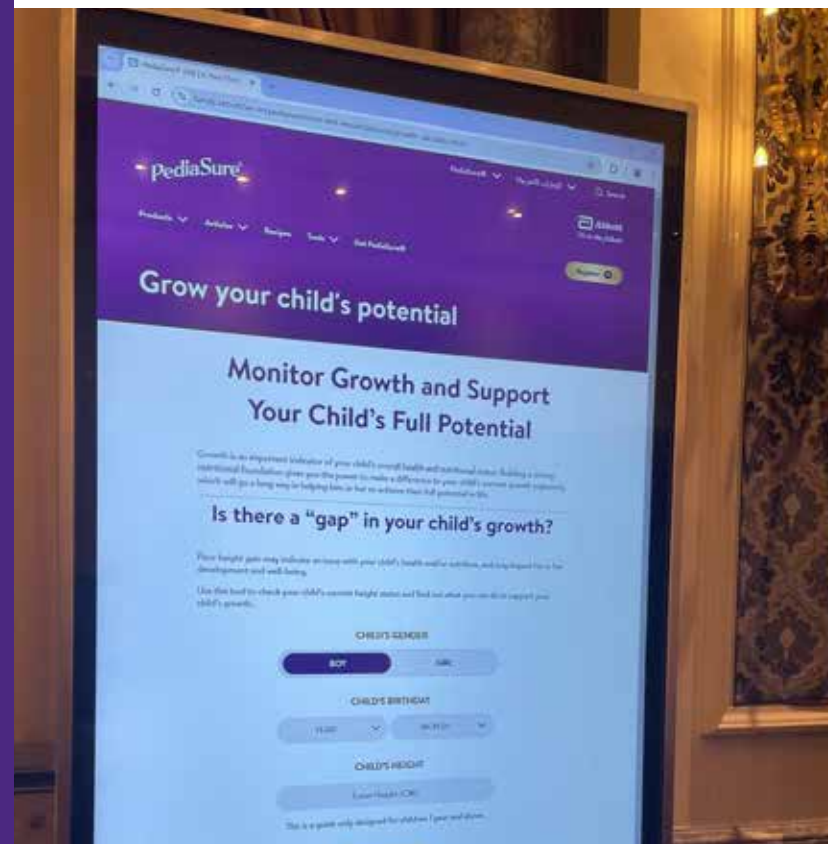
PEDIASURE HEALTH CARE PROFESSIONALS EVENT

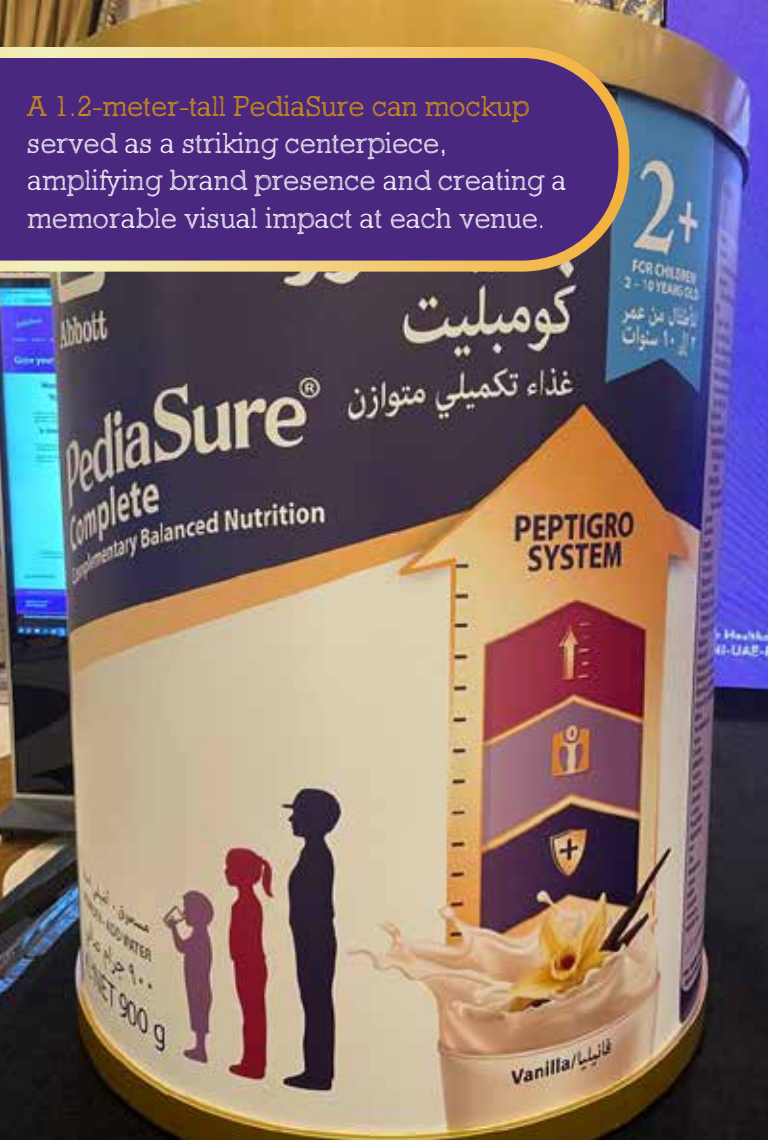
Abbott PediaSure High-Impact Speaker Tour

Prism Advertising executed a dynamic multi-city speaker tour for Abbott's flagship brand, **PediaSure**, spanning five cities across four countries—**Dubai, Sharjah, Abu Dhabi, Bahrain, Qatar, and Muscat.**

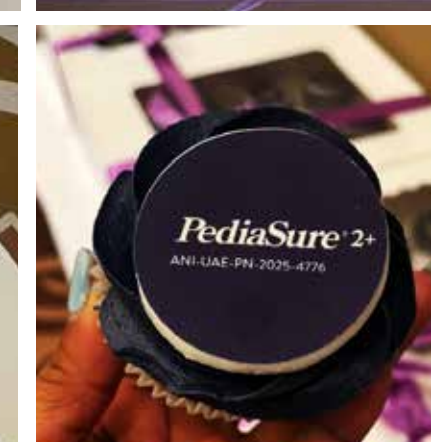
This immersive event brought together leading experts to engage **healthcare professionals**, reinforcing PediaSure's role in child nutrition and growth.

Brand Architects and Designers of Demand





A 1.2-meter-tall PediaSure can mockup served as a striking centerpiece, amplifying brand presence and creating a memorable visual impact at each venue.



Brand Architects and Designers of Demand