

Spectrum

The Prism Newsletter

Welcome to Spectrum!

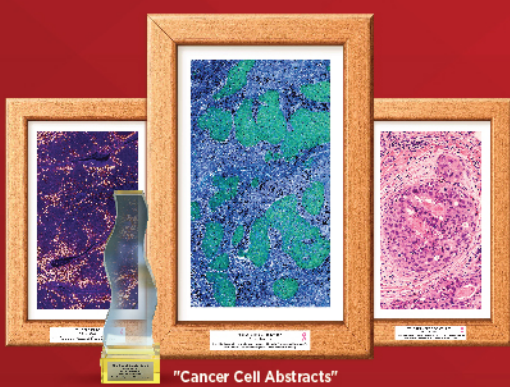
Hello and welcome to our first bi-monthly edition of Spectrum, Prism Advertising's newsletter that celebrates **"Creative Strategies, Strategic Creatives"**. We see it as a refreshing platform to share some of the best pieces of work that we produce for our trusted clients. From outdoor to digital banners to new media, and anything that raises ROIs while doffing its hat to innovation, but which above all: inspires.



The Prism team: charge of the Red Brigade

PRISM PICKS UP GOLD BRONZE & FINALIST AWARDS AT THE GLOBAL SUMMIT AWARDS 2018!

In a milestone of sorts, and a big first for Prism Advertising, the agency won Gold in the poster category for our campaign for Cancer Awareness (easel/posters) and a bronze for our Philips Vertical CPR Posters. Plus a finalist certification for our Philips 'Split Posters' campaign. We were up against top agencies across nearly 28 countries. A testimony to a fab team, great clients and red-faced passion.



"Cancer Cell Abstracts"
Gold - Display/Trade Show Category

To learn more, visit: https://www.adsoftheworld.com/media/print/cancer_cell_abstracts_2



"The Vertical CPR Poster"
Bronze - Poster Single Category

To learn more, visit: https://www.adsoftheworld.com/media/ambient/philips_the_philips_vertical_cpr_poster



"Split Posters"
Finalist - Poster Campaign Category

We would love to hear from you! Share your views by dropping me a line @ cherry@prismads.com

