

SPECTRUM

October 2021

THE PRISM NEWSLETTER

ISSUE 14

TWO AWARDS IN ONE AWARDS SEASON!

Prism Advertising wins Gold & Silver at Muse Creative Awards 2021

The results are in, and Prism Advertising has been named this year's Gold winner in the Corporate Identity category for our Aqua de Fonte Brand Makeover and Silver winner in the Experiential & Immersive category for our Sensodyne & Parodontax Touch-Free Interactive Stand.

The Muse Creative Awards is a prestigious international awards program that celebrates creatives and designers who have shown remarkable tenacity in their professional excellence despite the changing times.

Team Prism is positively thrilled to share this victorious milestone with our clients who have placed their continued trust in our **Creative strategies. Strategic creatives.**



- Category: **Corporate Identity**
- Sub-Category: **Brand Identity**
- Client's Name: **Aqua de Fonte**
- Awards Page: <https://museaward.com/winner-info.php?id=220913>



- Category: **Experiential & Immersive**
- Sub-Category: **Expos, Conventions & Trade Shows (NEW)**
- Client's Name: **GlaxoSmithKline (GSK) Middle East**
- Awards Page: <https://museaward.com/winner-info.php?id=220885>

You know what they say. "Great minds discuss ideas."
Let's hear yours at madiha@prismads.com

703 | Bay Square 13 | Business Bay | Dubai | UAE | PO Box 117114 | T: +971 4 8748206